

February 12th, 2010 by Valerie

Brow Diva

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As previously discussed on Beauty Girl Reviews, I am [eyebrow obsessed](#). I've used [eyebrow pencils](#) and shadow with a brush to fill in my brows, but I have never used a wax-based product before. Until now...



I've been using [Brow Diva's Brow Base](#)—a wax-based product that can be used alone or with a brow powder for a more intense color. You apply it with an angle brush, filling in any sparse areas and then blending the color with the spooly side of the brush. I tried Brow Base in “Rita”, which is a soft red. The color is actually a bit *too* red for me, but it would be so perfect for true redheads. (And I know it's tricky to get the right makeup for natural redheads, seriously.) I think I'd like to try the color “Jane” next, which is a light warm brown. Rita just had a little too much red in it for me, but I LOVED the product itself. The stickiness of the wax helps hold brows in place as it shades, something a plain powder cannot do. That's what I like about brow gels or mascaras—the holding powder—but I like the natural coverage and control of a shadow. Brow Base is the perfect combination! Even though the color of “Rita” is slightly off for me, I love the product so much I've been using it anyway to set my brows, and then using a brown powder over it. Brow Base comes in six colors all together. Besides Jane and Rita, Brow Base comes in Katharine, a medium warm brown, Sophia, a medium cool brown, Jean, a light cool brown, and Lena, a soft black. **Suggested Retail Price: \$25.00**



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I highly recommend getting the [Duo Brush](#) to go along with the Brow Base, or picking up a similar brush. This is a great dual purpose brush that has a angled end for applying your brow powder or base and a spooly side for blending. ALWAYS blend after applying product to your brows. It's the golden brow rule. It's also helpful for holding brows in place when trimming. **Suggested Retail Price: \$19.00**

I also tried out [Brow Diva's Brow Powder](#), which can also be used alone or with the Brow Base. Again, I tried this in Rita, which was a bit too red for me, but the powder overall was nice. However, I'm just way into the whole wax-based brow product right now, so it was hard to get me interested in anything else! Brow Powder comes in six shades, the same as the Brow Base. **Suggested Retail Price: \$25.00**

An editorial sample was provided by the company so I could review this product. Please see my [About](#) page for further information on Disclosure policies.

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